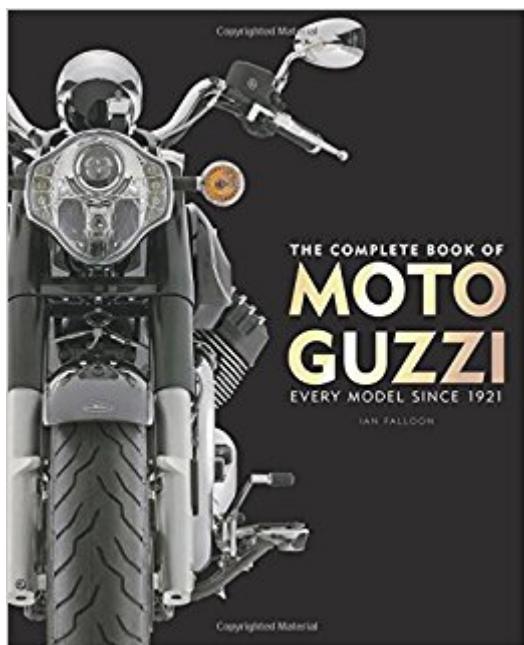


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The Complete Book Of Moto Guzzi: Every Model Since 1921 (Complete Book Series)



Synopsis

Everything you wanted to know about Moto Guzzi! The oldest European motorcycle manufacturer in continuous production, Italy's Moto Guzzi has built some of the most iconic motorcycles ever produced. Established in 1921, the company is one of the most traditional motorcycle makers and also one of the most innovative. Today Moto Guzzi has a higher profile than ever, thanks to its popularity among celebrities like Ewan McGregor. Moto Guzzi was formed by Carlo Guzzi, Giovanni Ravelli, and Giorgio Parodi after WW I. Carlo Guzzi's first engine design, a horizontal single, defined Moto Guzzi's road-going motorcycles for the company's first 45 years. In the 1950s, Moto Guzzi experienced tremendous success in Grand Prix motorcycle racing. Moto Guzzi has experienced low points as well as high points. In February 1967, a state controlled receiver took ownership of Moto Guzzi. It was while in receivership that Guzzi developed the 90-degree V twin engine that came to define Moto Guzzi. De Tomaso Industries Inc. purchased Moto Guzzi in 1973. In 2000 Aprilia S.p.A acquired Moto Guzzi. In 2004, Piaggio & C. S.p.A acquired Aprilia. With the financial backing of a large corporation like Piaggio, Moto Guzzi was once again on firm financial footing, and sales have been on the rise. For the first time ever, *The Complete Book of Moto Guzzi: Every Model Since 1921* collects all of these iconic motorcycle in encyclopedia form, written by widely respected Moto Guzzi expert Ian Falloon.

Book Information

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Customer Reviews

One of the world's foremost motorcycle historians, Ian Falloon is the author of more than forty books on motorcycles. His titles include The Ducati 750 Bible, Ducati 900 Bible, The Moto Guzzi Story, Honda Story, Kawasaki Story, BMW Story, The Book of MV Agusta Fours, Moto Guzzi Sport Bible and Laverda Twin and Triple Bible. He has a small collection of classic sporting motorcycles, including a 1974 Ducati 750 Super Sport that he has owned since 1976. A contributor to a number of motorcycle magazines around the world, Ian Falloon was born in New Zealand but currently lives in Australia with his wife Miriam, and sons Ben and Tim.

Very well done and quality of the book was well constructed. I've owned 13 Moto Guzzis since 1975 and I Lear NB Ed information I previously did not know.

Have 5 copies ordered for friends and Rally in Mi. attendees

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